Gauri Shanker

Research Analyst

PERSONAL DETAILS

Present Address: Flat No. M-023, 2nd Floor, IndiaBulls Centrum Park, Sector- 103, Gurgaon- 122006

Email ID: [gauri.shanker@live.com](mailto:gauri.shanker@live.com)

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CARRIER OBJECTIVE

I would like to work for a dynamic company which has a transparent environment where freedom of thought is respected. Where one can proactively contribute to the improvement of present function thereby imbibing the learning’s and values thus growing to be better person.

WORK EXPERIENCE

**EDOVU VENTURES PVT. LTD**

**Domain: Education**

RESEARCH ANALYST- February 2015 – Present

RESPONSIBILITIES:

* Collect data by doing Primary research on consumers, competitiors, and market place and consolidate information into actionable items, reports and presentations.
* Understand business objectives and design surveys to discover prospective customers' preferences.
* Primary and secondary research on IB and IGCSE schools in USA, UK, Australia, Malaysia, SriLanka and Middle East Countries for getting tie ups for **K-12 model**.
* Extensive Primary & Secondary research on **playschool Key players** (Competitors)- Kidzee, Shemrock, Bachpan, Tree House, Little Millennium, and Euro Kids, their market size, business model, Key Management, recent developments, strength, weaknesses.
* Perform Quality Check function and provide timely feedback.
* Used time- management and prioritization skills to ensure project deadlines were met.
* Good creative and critical thinking skills.
* Investors interested in education sector.
* Indian Preschools funded through Venture Capitalist/ Private Equity.

AREAS OF EXPERTISE

* Primary & Secondary Research
* Advanced to Expert Proficiency in MS Office Applications (Word, Excel, PowerPoint)
* Data Collection from different sources, Data Consolidation.

**EDOVU VENTURES PVT. LTD**

INTERN (Finance)- June 2014 – August 2014

Project: **FUND RAISING**

RESPONSIBILITIES:

* Preparing business, expenditure and revenue plan for next seven years for comparative analysis of play school in India for the purpose of venture capital/private equity funding.

**HCL Business Services- Noida**

**Process:** Pearson VUE- Testing Services

Associate- December 2011 – July 2013 ( 01year 07 months)

RESPONSIBILITIES:

• Dealt with the registration process for the exams, and managing escalations of US candidates.

• Attending the weekly conference calls with the client for review and discussions of the process and

to implement the new policies.

• Training of the new employees in the process in terms of operational knowledge and quality

compliance.

**WIPRO BPO- New Delhi**

**Process:** Hewlett Packard

Associate- November 2010 – March 2011 ( 03 months)

RESPONSIBILITIES:

• Assisting US clients and giving tech support over the phone, managing escalations.

ACHIEVEMENTS:

* Honored with Star Performer Award as an Outstanding Performer for AMJ’ 2012(Quarter) – **HCL BSERV.**
* Honored as **‘Best Intern 2014’** – Edovu Ventures Pvt. Ltd.( Formely Known as Igniva Eduvent Group, Gurgaon

ACADEMIC QUALIFICATIONS

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| --- | --- | --- | --- |
| **Examination** | **University** | **Institute** | **Year of Passing** |
| MBA Business Finance | Gurukula Kangri Vishwavidyalaya | Faculty of Management Studies | 2015 |
| Bachelor of Commerce | School of Open Learning | University of Delhi (North Campus) | 2011 |
| Senior  Secondary | C.B.S.E | Swami Sant Dass Public School | 2006 |
| High School | C.B.S.E | Swami Sant Dass Public School | 2004 |

DECLARATION

This is to certify that the above mentioned information is verified and correct to the best of my knowledge.

DATE : January 27th, 2020

PLACE : Gurgaon SIGNATURE : (Gauri Shanker)